Aurora's Construction Program

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GOALS

What are the goals?

• Protect Waters of the State
• Protect the MS4
• Meet the MS4 Permit Requirements
• Support the Regulated Public--Be Transparent and not Work Against the Regulated Public

Question: Is the approach really achieving the desired goal(s)?
Aurora’s Program Overview

- ODA (Office of Development Assistance)
- Bifurcated plan submittal process
- Apply for construction permit
- Hold ECKO (Erosion Control Kickoff) Meeting
- Performance Standards
- Inspections
- Enforcement Escalation
- Closeout
Program Positives

• Education-ECKOs
  – Online portal
• Compliance assistance
• Regular public meetings
• Overall consistency
• Efficiency provisions
• Well-detailed program
• Focused on protecting MS4 and waters of the State
• Use data / technology to help make decisions
• Predictability for the process and permittees
<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Possible Solution</th>
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</thead>
<tbody>
<tr>
<td>1. Underutilized SWMP</td>
<td>Simplify, educate to purpose</td>
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<tr>
<td>2. Self-Inspections</td>
<td>Standardize form, educate, maybe self-reporting</td>
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<td>3. Expectations</td>
<td>Big picture-make it possible to be in compliance</td>
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<td>4. Too Complicated</td>
<td>Simplify SWMP</td>
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<td>5. BMP Focus</td>
<td>Beyond BMP focus</td>
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<td>6. BMP Improvements</td>
<td>Provide for greater flexibility</td>
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<td>7. PPBMPs</td>
<td>Better protocol: basin → permanent stormwater system</td>
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<tr>
<td>8. Enforcement Protocol</td>
<td>Overview of enforcement efficiency improvement, use of Code Enforcement and more predictability</td>
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<td>9. Relationship Improvement</td>
<td>Leveraging positions, information, focus for the common good</td>
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</table>
Take Home Points

- Program Uniqueness
- Autonomy
- Leveraging Relationships
- Iterative Improvement

All photos taken from Google
Program Goals

• Jurisdictional Focus
  – Policy Focus
  – Target Population

• Where do you want to be?

• What is the end goal?
  – Is each step progressive
  – Is it SMART
  – What happens if it’s achieved
Build a better mousetrap and the world will beat a path to your door.

(Ralph Waldo Emerson)